

Massachusetts Privacy Law 2010

Solution Brief

Patrick Townsend Security Solutions

www.patowndsend.com



Massachusetts Privacy Law

The Coming Impact on Your Enterprise and IT Infrastructure

The Massachusetts Privacy Law is different than earlier privacy and data security legislation. In the past, similar laws typically included opt-outs for companies that implemented encryption. But regulators have become frustrated by the continued high-level of losses of personally identifiable information (PII) and the resulting cases of identity theft. The Massachusetts Privacy Law mandates encryption of PII, and seems to be a harbinger of things to come. It's likely that more and more states will soon enact laws similar to the Massachusetts Privacy Law.

When to Begin Preparing:

201 CMR 17.00 takes effect January 1, 2010, and will be upon us faster than anyone can imagine. Find out how it will effect you and what changes you'll need to start making now to comply with the new law.



Important Links

Webinar: MA Privacy Law ([.mp4](#))

Patrick Townsend discusses the upcoming MA Privacy Law and how it will affect your Enterprise and IT infrastructure.

PowerPoint: MA Privacy ([.pps](#))

Download a copy of our MA Privacy Law PowerPoint.

Podcast: MA Privacy Law ([.mp3](#))

A conversation with Patrick Townsend on how the MA Privacy Law will affect your Enterprise.

MA Privacy Law Compliance Checklist ([.pdf](#))

A guide to help you prepare for the MA Privacy Law.

MA Privacy Law ([.pdf](#))

Get the full text of the MA Privacy Law in PDF format.

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SECURITY SOLUTIONS
the encryption company

Use The Chart Below

to determine which products offered by Patrick Townsend Security Solutions will help you achieve compliance with the upcoming Massachusetts Privacy Law.

MA Law Product Matrix

1. Encrypt Data Over Public Networks

| - Law Requires You Must - | - PTSS Product - |
|--------------------------------------|--------------------------|
| Encrypt Internet FTP Transfers | Alliance All-Ways Secure |
| Encrypt Internet HTTPS Transfers | Alliance XML/400 |
| Encrypt Internet AS2 Communications | Alliance AS2 Integrator |
| Secure Web Services | Alliance XML/400 |
| Secure TCP Sockets Over The Internet | Alliance Series TCP/IP |
| Encrypt Files For Internet Transfer | Alliance PGP Encryption |

2. Manage Encryption Keys

| - Law Requires You Must - | - PTSS Product - |
|---------------------------|----------------------|
| Encryption Key Management | Alliance Key Manager |

3. Encrypt Laptops and Portable Devices

| - Law Requires You Must - | - Product - |
|----------------------------------|---------------------------|
| Encryption Data on Laptops | PGP Whole Disk Encryption |
| Encrypt Data on Portable Devices | PGP Whole Disk Encryption |

4. Monitor Systems

| - Law Requires You Must - | - PTSS Product - |
|---------------------------|---------------------------|
| Collect and Monitor | Syslog-ng Premium Edition |